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current, objective and thorough treatment of international business available for students. Enriched with colorful maps, photos, and the most up-to-date world data, this text boasts the collective expertise of four authors with firsthand international business experience, specializing in international management, finance, law, global strategy, and marketing – a ... International Business: The Challenge of Global ... The rise of globalisation posits a number of important challenges to a business seeking international presence. Numerous strategic aspects must be taken into account prior to commitment at an international level, and afterwards. Constant flexibility is required to adapt to changing patterns at local,

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teleconference and videoconference services such as Skype, GoToMeeting and Zoom. Data file storage and exchange facilities (e.g. Microsoft OneDrive, Dropbox and Google G Suite) can also be helpful, he says. Global Business Innovation: Finding Solutions to Common ... The Challenges and Considerations of International Business Because nation-states have unique government systems, laws and regulations, taxes, duties, currencies, cultures, practices, etc. international business is decidedly more complex than business that operates exclusively in domestic markets.

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