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least some role in internal communications, including: Drafting emails and memos announcing company news and initiatives
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a process of communication through which the managers, supervisors and executives exchange their views, opinions, feelings, etc. with the subordinates and employees in any corporate organisation and negotiate with the outside world with a view to fulfilling the objectives of the organisation. Corporate Communication: Meaning, Importance and Guidelines To put it bluntly, corporate communications is the spurned stepchild of the C-suite. In many organizations, the function hardly gets the attention it deserves until the moment crisis hits. But... The New Rules Of Corporate Communications Nonverbal communication, or body language, includes facial expressions, body

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external communication with the overall purpose of establishing and maintaining favourable reputations with stakeholder groups upon which the organization is dependent.

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