

By Marshall Ganz Why David Sometimes Wins Leadership Organization And Strategy In The California Farm Worker Movement

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By Marshall Ganz Why David "Why Sometimes David Wins by Marshall Ganz provides another example of a focus on pure organizing, using the 1960s Farmworkers, a union in which Ganz was a key participant, to develop a general theory of organizing... this nicely crafted book distills a lifetime of knowledge about the strategies and contexts of grassroots organizing to provide new and fundamental insights into how social movements can be most effective"

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staff of the United Farm Workers for sixteen years, became trainer and organizer for political campaigns, unions and nonprofit groups, and returned to ... Marshall Ganz - Wikipedia Why David Sometimes Wins: Strategic Capacity in Social Movements (PDF) Why David Sometimes Wins: Strategic Capacity in ... His book, *Why David Sometimes Wins: leadership, organization and strategy in the California farm worker movement* was published in 2009, earning the Michael J. Harrington Book Award of the American Political Science Association. Marshall Ganz | Harvard Kennedy School *Why David Sometimes Wins* tells the story of Cesar Chavez and the United Farm Workers' groundbreaking victory, drawing important lessons from this dramatic tale. Since the 1900s, large-scale... *Why David Sometimes Wins: Leadership, Organization, and ...* *Why David Sometimes Wins* tells the story of Cesar Chavez and the United Farm Workers' groundbreaking victory, drawing important lessons from this dramatic tale. Since the 1900s, large-scale agricultural enterprises relied on migrant labor--a cheap, unorganized, and powerless workforce. As of this writing, Gutenberg has over 57,000 free ebooks on offer. They are available for download in EPUB and MOBI formats (some are only available in one of the two), and they can be read online in HTML format.

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